

## WE PROVIDE ACCESS TO CAPITAL

Overview
Global Capital
Capital Matching
Private Placement
Deal Registry
Sales Channels
Sales Matching
Going Public
German Exchange

LEVEL  
**2**





## Sales Channels

Active Sales Matching



**Objective:** Expand your sales by getting access and direct meetings with overseas agents, distributors, sales representatives, government contacts, licensing or joint venture partners, and where appropriate, pre-vetted by the U.S. Government, in a country of your choice (select from 85 countries).

**Requirement:** Maestro Pre-Vetting

		1. Sales Profile		2. Customized Outreach		3. Sales Meetings		4. Access Report	
		Country of Choice	Sales Profile	Government Vetting	Level of Interest	Direct Communication	Expert Debriefing	Status Report	Next Steps
Process		<ul style="list-style-type: none"> <li>Defining the country of choice for sales expansion</li> <li>Have Maestro generate effective customized Sales Profile for quick read by government contacts and potential partners.</li> <li>Where appropriate, have Maestro and US Government industry and market experts evaluate with you your company's product/service and your expansion plans for the country of your choice.</li> </ul>	<ul style="list-style-type: none"> <li>Fully leverage Maestro's government network (with special access for U.S. companies to 85 countries) of potential overseas agents, distributors, sales representatives, government contacts, licensing or joint venture partners,</li> <li>Have Maestro oversee a customized outreach campaign in the market of your choice, have suitable target companies identified and contacted and company profile, product literature sent to candidates for evaluation.</li> <li>Where applicable, have appointments vetted by U.S. Government officials that are experts in relevant industries/markets</li> </ul>	<ul style="list-style-type: none"> <li>Get interest level of each candidate assessed, get follow ups to clarify any questions they may have and set up appointments.</li> <li>Get as many business appointments as possible set up with parties in interested industry sectors.</li> <li>If your schedule or travel budget limits your ability to travel overseas, we can set up meetings with interested parties via videoconferencing.</li> <li>Get overview on each of the scheduled appointments, including company data.</li> <li>Get post-meeting debriefings with Maestro principals and industry specialists to assist in developing appropriate follow-up strategies.</li> </ul>	<ul style="list-style-type: none"> <li>Receive from Maestro regular Sales Access Progress Reports about the interest level and access status.</li> </ul>				
									
Deliverables		<ul style="list-style-type: none"> <li>Day 1-15: As soon as Sales Questionnaire received preparing Sales Profile</li> </ul>	<ul style="list-style-type: none"> <li>Day 1-15: Appropriate government experts contacted to synchronize efforts (if applicable)</li> <li>Day 16-30: Sources for sales expansion for country defined, and first contacts established</li> </ul>	<ul style="list-style-type: none"> <li>Day 1-15: Preferred meeting format defined (in person / video conferencing)</li> <li>Day 16-30: First meetings set up with appropriate sources for sales expansion in country</li> </ul>	<ul style="list-style-type: none"> <li>Day 16-30: First meetings set up with appropriate sources for sales expansion in country</li> </ul>				
			<ul style="list-style-type: none"> <li>Day 31-45: Additional contacts established, documents submitted.</li> </ul>	<ul style="list-style-type: none"> <li>Day 31-45: Additional meetings set up with appropriate sources for sales expansion</li> <li>Day 46+: Post-meeting debriefings for suitable follow-up strategies</li> </ul>	<ul style="list-style-type: none"> <li>Day 31-45: Additional meetings set up with appropriate sources for sales expansion</li> </ul>				
Timeline									

Copyright © 2010. The Maestro Group, LLC. All rights reserved.